



WILLIAM

Campbell

Chef De Cuisine at WINESTONE
Mercure Singapore on Stevens

Introducing **Chef William**, a Singaporean with a proud Māori heritage. His culinary journey was inspired by his beloved "*papa*", Chef Domenico Piras, who instilled his deep-rooted belief in cooking from the heart and soul. Chef William nurtured his passion and honed his skills, establishing his foundation for culinary pursuits.

Driven by his desire to excel in the culinary world, Chef William embarked on a transformative journey, locally and internationally, to broaden his knowledge and perfect his craft. This invaluable experience enabled him to cultivate a versatile skill set, merging various culinary traditions and techniques, leading to the creation of his distinctive culinary style.

In 2018, Chef William returned to Singapore and joined the Georges Group as the Group Head Chef. And within 4 months, he proved himself and climbed the ranks to become the Division Head of the group. Despite his imposing stature, Chef William is a big softie at heart, radiating warmth and kindness to all. His dedication towards his craft is evident in every dish he creates, infusing them with an unique blend of cultural influences and personal touch.

It is Chef William's aspiration that his food will not only satiate the palates, but also touch the hearts – making each dining experience memorable!